

August 27, 2020

Communication Committee Report

As we continue Covid-19 distancing and mask wearing, some unusual communication issues have arisen. One discussed briefly is voting during an online meeting. In past meetings where voting was anticipated, we have limited notifications to those who were eligible (members). That solves the problem of ineligible voters, but excludes those who ask to be notified of party meetings and actions and are not yet members. About half of our contacts fall in that category of the interested, but not yet party members.

There are ways to resolve this. We have discussed using the EVENTS Page info by asking people to self report when they sign up for the meeting. We can ask people to register using a form that has spaces for membership and PCO status. That is a built in function of the web site Event page. Someone would have to compile and vet the info and act as secretary.

Also we could as a low tech method mail the current halyard card to members and count them when they hold them up at the meeting? That method would also work for elections where only PCOs vote.

Whatever method or methods we decide on, we need to accommodate the non-members in hopes that we can turn them into volunteers and members.

Any ideas will be appreciated.

Recent Newsletters have been well received with 90% and above open rates. We would like to increase frequency to at least twice per month and preferably to weekly if we can find enough volunteer to write for it.

Web site traffic is at 18 people per day or over 400 visits per month. Facebook posts and traffic are steady with 441 engagements the last month.

- If you can help us get the Democratic Party's message out or have news to share please call the chair at 206 883-4639 or email communicationchair@kitsap23rd.com

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Thank You